



# AUTHOR ACADEMY

**A W A R D S**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.**

OPEN TO PEOPLE WHO ARE AT LEAST 18 YEARS OLD AS OF THE DATE OF ENTRY. IF UNDER 18 YEARS OLD PERMISSION MUST BE GRANTED BY LEGAL PARENT AND/OR GUARDIAN PRIOR TO SUBMITTING.

By entering this Promotion, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may, at Sponsor's discretion, result in disqualification. All decisions of the judges regarding this Promotion are final and binding in all respects.

1. **PROMOTION PERIOD.** Submissions begin 5:00 AM PT, January 22nd, 2018 and end 11:59 PM PT, August 1 2018, when all entries must be received ("Promotion Period").
2. **ELIGIBILITY.** This Promotion is open to people who are at least 18 years old as of the date of entry, except officers, directors, and employees of the Sponsor, the judging organization (if applicable), or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household, as such individuals. This Promotion is void where prohibited. If under 18 years old permission must be granted by legal parent and/or guardian prior to submitting.
3. **HOW TO ENTER.** Visit <http://authoracademyawards.com/submissions/> during the Promotion Period and follow the instructions to complete and submit the entry form. All entries become the property of the Sponsor and will not be acknowledged or returned. All entrant information, including e-mail addresses, is subject to the respective Privacy Policy of the applicable Sponsor. By submitting your email address, you are giving the right for the Sponsor to communicate with you via email. You can unsubscribe at any time.

4. **WINNER SELECTION AND NOTIFICATION.** The Ten (10) Finalists in each of the Sixteen (16) categories will be notified at our Author Academy Awards Global Virtual Press Conference on August 21st at 8:00 PM ET. Each winner will also be notified by email address in the seven (7) days following the Press Conference.

To be eligible to win, the top Ten (10) Finalists **must** present their book synopsis at the Author Academy Awards Red Carpet Sessions in front of a respective judge(s) and distinguished guests to be eligible to win. The Red Carpet Sessions are 2:00-4:30 PM ET on October 26<sup>th</sup>, 2018 at the Hilton Polaris 8700 Lyra Drive Columbus OH 43240.

Each finalist will receive a complimentary ticket to the Red Carpet Sessions and Author Academy Awards. One (1) First Prize Winner will be chosen from the Ten (10) Finalists within each of the sixteen (16) categories.

The Ten (10) Finalists for each of the sixteen (16) categories will be determined by voting members of the Academy according to the standards of popular vote, social contribution, and overall presentation (cover, content, flow, and originality).

If a Finalist: (i) cannot be contacted; (ii) does not respond within five (5) days from the date the Sponsor first tries to notify him/her; (iii) refuses the prize; and/or (iv) the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to be named a Finalist, win the Promotion or receive the prize, and an alternate potential winner may be selected. Upon contacting a potential Finalist and determining that he/she has met all eligibility requirements of the Promotion, including without limitation the potential execution of required waivers, publicity and liability releases and disclaimers, and, at Sponsor's discretion, successful completion of a background check, such individuals will be declared the "winner" of the Promotion in his or her category on the evening of October 26, 2018 at the Author Academy Award Ceremony.

5. **PRIZE DESCRIPTION.** There will be sixteen (16) First Prize winners. One (1) Winner will be chosen from each of these categories:

*General Non-Fiction • Advice • Self-Help • Business and Investing • Health • Romance • Fantasy • Mystery • Thriller • Science Fiction • YA and Middle Grade • Children's Book • Historical Fiction • General Fiction • Memoir • Religion*

A First Prize Winner will receive:

- The Academy Boon of Merit Award
- Press release and media story presented to their hometown press by a professional PR firm.
- Their name and book highlighted on the Read to Lead Podcast (over 2 million downloads).

- A Private Group Coaching Session for all First Prize Winners with YouTube© Consultant Brad Burke on how to leverage your book with video.
  - Traditional Media and Social Media press including features on select podcasts, shows, vlogs, blogs, and articles.
  - Lifetime access to ©30 Days to a Bigger Stage Experience, an online program helping authors get publicity for their book.
  - The opportunity of presenting their book synopsis on the Igniting Souls Conference Main Stage in front of a global audience on Saturday October 27<sup>th</sup> OR Sunday October 28<sup>th</sup>, 2018 for those First Prize Winners registered as conference attendees.
6. **TAXES.** All federal, state and/or local income and other taxes, if any, are the winner's sole responsibility.
7. **ODDS OF WINNING.** The odds of winning this Promotion depend on the number of eligible entries received.
8. **NO PRIZE TRANSFER OR SUBSTITUTION.** No prize or any portion thereof is transferable or redeemable for cash. No substitutions for prize except by Sponsor, in which case a prize of equal or greater value will be substituted.
9. **CONSENT AND RELEASE.** By entering the Promotion, each entrant releases and discharges the Sponsor, judging organization (if applicable), and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, "Sponsor Entities"), from any and all liability whatsoever in connection with this Promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "Claims").

Except where prohibited: (i) entry into the Promotion constitutes the consent of the entrant, without further compensation, to use his/her name, likeness, biographical data, and contact information for editorial, advertising, marketing, publicity, and administrative purposes by the Sponsor and/or others authorized by the Sponsor; (ii) acceptance of a prize constitutes a release by any winner of the Sponsor Entities of any and all Claims in connection with the administration of this Promotion and the use, misuse, or possession of any prize; (iii) any potential winner may be required to sign an affidavit of eligibility (including social security number) and a liability/publicity release; and (iv) if prize involves travel or activities, any potential winner and travel companion (if applicable) may be required to execute releases of the Sponsor from any and all liability with respect to participation in such travel/activities and/or use of the prize. Fully-executed affidavits and releases must be received by Sponsor within five (5) days from the date that Sponsor first tries to notify the potential winner. Sponsor may conduct a

background check to confirm any potential winner's eligibility and compliance with these rules. By entering, you agree to cooperate reasonably with any such background check. If the prize includes participation in any public event(s) or publicity, or if Sponsor Entities intend to publicize the winner in any way, and if a background check reveals that a potential winner has engaged in conduct that could damage the reputation or business of any Sponsor Entity, as determined by Sponsor in its discretion, the potential winner may be disqualified and the prize may be awarded to an alternate winner. If winner is deemed to be a minor under the jurisdiction of his/her residence, the prize will be awarded in the name of his/her parent or legal guardian who must execute the necessary affidavit and release and, if applicable, must accompany winner on the trip (no additional travel expenses will be awarded should a parent or legal guardian be required to accompany the winner on the trip).

**10. DISCLAIMERS.** (i) Sponsor not responsible for entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access Provider, online service provider, or other organization (e.g., business, educational institute) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. (ii) Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the web site or otherwise attempting to undermine the legitimate operation of the Promotion. Use of bots or other automated process to enter is prohibited and may result in disqualification at the sole discretion of Sponsor. (iii) Sponsor further reserves the right to cancel, terminate or modify the Promotion if it is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort. (iv) Sponsor Entities are not responsible for errors in the administration or fulfillment of this Promotion, including without limitation mechanical, human, printing, distribution or production errors, and may cancel, terminate or modify this Promotion based upon such error at its sole discretion without liability. In no event will Sponsor be responsible for awarding more than the number of prizes specified in these rules. (v) In the event this Promotion is cancelled or terminated, pursuant to subparagraph (iii) or (iv), Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. (vi) SPONSOR ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, AS REGARDS THIS PROMOTION OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. (vii) CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN

ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. (viii) The value(s) of the prize(s) set forth above represent Sponsor's good faith determination of the approximate retail value(s) thereof; the actual fair market value(s) as ultimately determined by Sponsor are final and binding and cannot be challenged or appealed. In the event the stated approximate retail value(s) of a prize is more than the actual fair market value of that prize, the difference will not be awarded in cash or otherwise. No substitution or compensation will be given for any portion of the prize that is not used.

**11. APPLICABLE LAWS AND JURISDICTION.** This Promotion is subject to all applicable federal, state, and local laws and regulations. If any court of law, having the jurisdiction to decide on this matter, rules that any provision of these Official Rules is invalid or unenforceable, then that provision will be removed from the Official Rules without affecting the rest of the Terms. The remaining provisions of these Official Rules will continue to be valid and enforceable. Issues concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by the laws of the State of Ohio, without regard to any principles of conflict of laws. All disputes arising out of or connected with this Promotion will be resolved individually, and without resort to class action, exclusively by a state or federal court located in Columbus, Ohio. Should there be a conflict between the laws of the State of Ohio and any other laws, the conflict will be resolved in favor of the laws of the State of Ohio. To the extent permitted by applicable law, all judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Promotion and shall not include any indirect, punitive, incidental and/or consequential damages.

**12. SPONSORSHIP.** This Promotion is sponsored by Author Academy Elite.