

## AAA press kit materials

Thanks for visiting our online media room. We take your time very seriously and we don't believe in wasting one second.

Below, and on this website, you'll find additional information about the Author Academy Awards, why we're organizing the awards, and additional information about the book and publishing industry.

If you're interested in scheduling an interview, contacts for our PR team follow. Please feel free to reach out to Toni or Joel.

Thanks for your interest.

Kary Oberbrunner  
Founder, Author Academy Elite and the Author Academy Awards

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## About the Author Academy Awards

[Click here](#) to learn about who the awards are for, what it is, categories and more.

## Why the Author Academy Awards are important

*“Our goal is to help further connect this global community of authors, maintain excellence and integrity of the book publishing industry, and raise awareness that the stories being told and the authors who write them are worth our attention.”* - Kary Oberbrunner, Founder, Author Academy Elite and the Author Academy Awards

The number of books being published on an annual basis continues to explode.

- More than 300,000 books are published in North America annually ([UNESCO; Wikipedia](#))
- Approximately 2.2 million books are published worldwide annually ([UNESCO; Wikipedia](#))
- Nearly 130 million books that have ever been published ([Google; Mashable; 2010](#))
- The revenue from the global book publishing market is forecast to slightly increase in the coming years, growing from around 113 billion U.S. dollars in 2015 to about 123 billion U.S. dollars by 2020. ([Statista](#))

## About Kary Oberbrunner, founder of the Author Academy Awards

Kary Oberbrunner is Igniting Souls. Through his writing, speaking, and coaching, he helps individuals and organizations clarify who they are, why they are here, and where they should invest their time and energy.

Kary struggled finding his own distinct voice and passion. As a young man, he suffered from severe stuttering, depression, and self-injury. Today a transformed man, Kary invests his time helping others experience unhackability in work and life.

He is the cofounder of the Author Academy Awards, which is an honor bestowed for literary merit and publishing excellence in the writing and publishing industry, and Author Academy Elite, which serves authors. He is also the founder of Redeem the Day, which serves the business community, and Igniting Souls, which serves the nonprofit community. He and his wife Kelly are blessed with three amazing children and live outside Columbus, Ohio.

## Sample Interview Questions

- Tell us about the awards and who should enter?
- There are a number of literary awards out there. What makes this one different?
- Who makes up the Academy's voting membership?
- Winners will be announced at the Author Academy Awards ceremony on Friday, Oct. 26, in Columbus, Ohio. What will people experience?
- Where do you see this awards program going?